

WEBSITE PRIVACY POLICY

Privacy Policy for the websites of Heartland Christian Ministries Association, Heartland Education Reformation Organization (HERO), a subsidiary of Heartland Christian Ministries Association, and all other subsidiaries of Heartland Christian Ministries Association

Effective Date: May 1, 2024

This Privacy Policy outlines the practices of Heartland Christian Ministries Association ("we", "us", or "our") regarding the collection, use, and disclosure of personal information we receive from users of our website, services, and participants in our network of churches and creative Christian learning environments (CCLEs). We are committed to protecting the privacy of our community members, including donors, volunteers, staff, and students, in accordance with applicable laws and ethical standards.

Collection of Personal Information

Information You Provide Directly:

We collect information that you provide directly to us, such as when you register for events, make a donation, sign up for newsletters, or participate in our programs. This information may include your name, address, email address, phone number, and payment information.

Information from Participating Organizations:

We may receive personal information about you from churches and schools within our network, including membership status, donation history, and participation in church or school activities.

Automated Information Collection:

When you visit our website, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the site, and information about how you interact with the site.

Use of Personal Information

We use the personal information we collect for various purposes, including to:

- Provide, operate, and maintain our services and programs;
- Communicate with you, including sending newsletters, updates, and other information related to our network;
- Process donations and manage donor information;
- Organize events and activities;
- Improve and personalize your experience with our services;

- Comply with legal obligations and protect against legal liability.

Sharing of Personal Information

We may share your personal information with:

- Churches and schools within our network for the purpose of facilitating participation in programs and activities;
- Service providers who perform services on our behalf, such as payment processing and data analysis;
- Law enforcement or other government agencies if required by law or in response to a valid request related to a criminal investigation or alleged illegal activity.

We do not sell or rent personal information to third parties for their marketing purposes without your explicit consent.

Your Rights and Choices

You have certain rights regarding the personal information we hold about you. These may include the right to access, correct, update, or request deletion of your personal information. If you wish to exercise these rights, please contact us at [contact information].

Security

We take reasonable measures to protect your personal information from loss, theft, misuse, unauthorized access, disclosure, alteration, and destruction. However, no internet or email transmission is ever fully secure or error-free. Please keep this in mind when disclosing any personal information to us or to any other party via the internet.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time in response to changing legal, technical, or business developments. When we update our Privacy Policy, we will take appropriate measures to inform you, consistent with the significance of the changes we make.

Contact Us

If you have any questions or concerns about our Privacy Policy or data processing practices, please contact us at:

Heartland Christian Ministries Association
Dalena@aimeducationks.com

This Privacy Policy is effective as of May 1, 2024 and will be updated as necessary to reflect changes in our practices or relevant laws.